1. What Are Cookies?

Cookies are small text files placed on your device (computer, smartphone, or tablet) when you visit a website. They help websites function properly, improve user experience, and provide information to website owners.

---

2. How We Use Cookies

We use cookies for the following purposes:

a. Essential Cookies

These cookies are necessary for the Site to function and cannot be switched off. They enable core features such as:

- Shopping cart and checkout functionality

- Secure login and account access

- Site security and performance

Without these cookies, some parts of our website may not work correctly.

b. Analytics Cookies

These cookies help us understand how visitors interact with our Site, so we can improve its performance and usability.
 For example, we may use **Google Analytics** to collect anonymised data such as:

- Pages visited

- Time spent on site

- Traffic sources

All analytics data is aggregated and does not directly identify you.

c. Marketing and Advertising Cookies

We use marketing cookies to:

- Deliver relevant adverts based on your browsing activity

- Measure the effectiveness of advertising campaigns

- Limit how often you see certain ads

These may be set by third-party platforms such as **Google Ads** or **Meta (Facebook)** when you interact with our content.

---

3. Third-Party Cookies

Some cookies on our Site are set by trusted third-party services that we use for analytics, marketing, or embedded features. These third parties may use cookies to collect information about your browsing activity across different websites.

We recommend reviewing their respective cookie policies:

- Google Analytics Cookie Policy

- Google Ads Cookie Policy

- Meta (Facebook) Cookies

---

4. Managing Cookies

You can control or delete cookies through your browser settings. Most browsers allow you to:

- Block cookies from being set

- Delete existing cookies

- Receive notifications before cookies are stored

Please note: if you disable essential cookies, parts of the website may not function correctly.

For more information on how to manage cookies, visit:
 www.aboutcookies.org or www.allaboutcookies.org

---

5. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology, law, or our practices. Updates will be posted on this page with a revised "Last updated" date.

---

6. Contact Us

If you have any questions about this Cookie Policy or our use of cookies, please contact us at:

Nexlab Scientific Ltd.
support@nexlabscientific.co.uk
www.nexlabscientific.com